



2019 GALAXY Awards  
Grand Winners  
Book

Creative & Production Credits

*Sponsored by:*

MerComm, Inc.

500 Executive Boulevard, Suite 200

Ossining, NY 10562 USA

T. 914.923.9400 – F. 914.923.9484

[www.mercommawards.com](http://www.mercommawards.com)

# 2019 GALAXY Awards Judges

---

## **ADDISON**

*New York, NY*

Elliott Saltzman – Chief Development Officer

## **AIR**

*Rockville, MD*

Martha Mater – Manager, Creative Services

## **ARMACELL**

*Capellen, GRAND DUCHY OF LUXEMBOURG*

Tom Anen – Director Corporate Communications

## **BANK OF CHINA**

*HONG KONG*

Angel Yip – Deputy General Manager

## **BERENBERG**

*Hamburg, GERMANY*

Karsten Wehmeier – Head of Corporate Communications

## **BRANDSONSPEED GMBH**

*Stuttgart, GERMANY*

Lidija Flick – Editor  
Kerrin Nausch – Creative Director

## **CHINA TELECOM CORPORATION LTD**

*HONG KONG*

Elise So – Executive, IR Department

## **CHINA UNICOM (HONG KONG) LIMITED**

*HONG KONG*

Joeling Law – Manager, Investor Relations  
Enrica Lee – Assistant Company Secretary

## **CITIC LIMITED HONG KONG**

Desmond Hu – Manager

## **CJ GRAPHICS INC.**

*Ontario, CANADA*

Madison Ditullio – Account Director  
Steve Whelpton – Account Director  
Scott Willock – Senior Account Director

## **DAIMLER AG**

*Stuttgart, GERMANY*

Kristina Nikic – Art Director, Graphics  
Karin Schurr – Art Director, Photo

## **DAIWA HOUSE INDUSTRY CO., LTD**

*Osaka, JAPAN*

Keisuke Izumoto – Executive Officer  
Kazutaka Morimoto – Manager

## **DANIEL KENNEDY COMMUNICATIONS SERVICES**

*New York, NY*

Daniel Kennedy - President

**DFIN***HONG KONG*

Fan Fung – Senior Designer

Ling Ma – Senior Designer

Ying Tsui - Designer

**EDICO FINANCIAL PRESS SERVICES LTD***HONG KONG*

Amy Donati – Chief Executive Officer

Vicky Lee – Director – Corporate Sales & Service  
DepartmentRicky Tse – Director – Print Bind/Logistics  
Department**FINAR***Istanbul, TURKEY*

Cansu Corak – Project Executive

**GENNEX FINANCIAL MEDIA LIMITED***Hong Kong*

Jeff Lau – Creative Director

Laetitia Wong – Associate Creative Director

Maxx Wong – Associate Creative Director

**HETERMEDIA SERVICES LIMITED***Hong Kong*

Orling Or – Business Development Director

**HGB Hamburger Geschäftsberichte GMBH & CO. KG***Hamburg, GERMANY*

Peter Poppe – Senior Managing Partner

**I.LINK GROUP LIMITED***HONG KONG*

Hidy Shum – Assistant General Manager

**INBRAX CHILE***Santiago, Chile*

Rodrigo Gallardo – Art Director

Tomas Klemencic – Art Director

Sebastian Vega – Art Director

**Kerry Properties Limited***HONG KONG*Michelle Lam – Director-Corporate & Marketing  
Communications**KORTEMAERZWOLFF KOMMUNIKATION***Hamburg, GERMANY*

Matthias Wolff – Creative Director

**LUKE COMMUNICATIONS GROUP***Pine Plains, New York*

Sarah Luke – President

**MM PARTNERS***Seoul, South Korea*

Jong-Kook Yi – Chief Director

Sang Hyun Lee – Art Director

Young-Il Kim – Planning Director

**PROTOP FINANCIAL PRESS***HONG KONG*

Nicole Yuen – Business Director

**REF FINANCIAL PRESS LIMITED***HONG KONG*

Shing Chan – Associate Creative Director

Alex Choi – Creative Director

Nick Li – Associate Creative Director

**SMART MEDIA-THE ANNUAL REPORT  
COMPANY***Colombo, SRI LANKA*

Jude Ariyaratne – Senior Writer

Marlon Ariyasinghe – Senior Writer

Ananda Jagoda – Chief Creative Officer

Rachel Mendis – Executive

Kalum Nupahewa – Senior Interactive Engineer

Fleur Ockersz – Manager-Corporate  
Communications

Dumith Perera – Senior Designer

Prashani Rambukwella – Director-Corporate  
Communications

Naleen Wijesinghe – Creative Director

**SOLOMON FINANCIAL PRESS LIMITED**

*Hong Kong*

Kelvin Chung – Creative Director

**STAN GELLMAN GRAPHIC DESIGN**

*St. Louis, MO*

Mary Muehleman – Designer

Teresa Thompson – President

Brian Wakeland – Senior Director

**STUDIO 210, LLC**

*Norwalk, CT*

Richard Colin – Officer Manager

Karen Krieger - CCO

Juan Wen – Accounting Clerk

**THE HONG KONG SOCIETY FOR THE AGED**

*HONG KONG*

Chan Ka Hei, Isabel – Administration Officer

Kam Shuk Hang, Diana – Deputy Executive Director

Leung Pik Ki, Erica – Senior Officer (Administration)

Tang Shuk Yan Rita – Corporate Communications Officer

**TOPPAN MERRILL**

*Hong Kong*

Wilson Kwan – Senior Creative Director

Derek Ma – Senior Art Director

Peter Yeo – Assistant General Manager

**YELLOW CREATIVE (HK) LIMITED**

*Hong Kong*

So Yuk Yee Rebecca – Managing Partner

Wong Chun Hong – Executive Creative Director

Zee Ellen – Managing Partner

# Best of Show

---

EINTRACHT FRANKFURT FUßBALL AG

*Yearbook 2018 (Where we spread our spirit in 2018)*

## NOMINATOR

Nele Lederer  
Head, Content Development  
PROFILWERKSTATT GMBH  
Rheinstraße 99.3  
64295 Darmstadt, HESSE  
GERMANY  
[n.lederer@profilwerkstatt.de](mailto:n.lederer@profilwerkstatt.de)  
[www.profilwerkstatt.de](http://www.profilwerkstatt.de)

## CLIENT

Michael Wiener  
Publications  
EINTRACHT FRANKFURT FUßBALL AG  
Mörfelder Landstraße 362  
60528 Frankfurt, HESSE  
GERMANY  
[m.wiener@eintrachtfrankfurt.de](mailto:m.wiener@eintrachtfrankfurt.de)  
[www.eintracht.de](http://www.eintracht.de)

# Best of Advertising

---

THE OPEN UNIVERSITY OF HONG KONG

*OUHK - Striving To Nurture, Transforming The Future*

NOMINATOR

Florence Chan

Director of Public Affairs

THE OPEN UNIVERSITY OF HONG KONG

Ho Man Tin

Kowloon

HONG KONG

[fyschan@ouhk.edu.hk](mailto:fyschan@ouhk.edu.hk)

[www.ouhk.edu.hk](http://www.ouhk.edu.hk)

<https://www.youtube.com/watch?v=DXmztKLHu6g>

# Best of Brochures

---

## UNION INVESTMENT INSTITUTIONAL GMBH *Weitwinkel*

### NOMINATOR

Markus Jordan  
Director, Content Development  
PROFILWERKSTATT GMBH  
Rheinstraße 99.3  
64295 Darmstadt, HESSE  
GERMANY  
[m.jordan@profilwerkstatt.de](mailto:m.jordan@profilwerkstatt.de)  
[www.profilwerkstatt.de](http://www.profilwerkstatt.de)

### CLIENT

Thomas Raffel  
Chief Editor  
UNION INVESTMENT INSTITUTIONAL GMBH  
Weißfrauenstraße 7  
60311 Frankfurt, HESSE  
GERMANY  
[thomas.raffel@union-investment.de](mailto:thomas.raffel@union-investment.de)  
[www.institutional.union-investment.de](http://www.institutional.union-investment.de)

<https://institutional.union-investment.de/startseite-de/Ueber-uns/Ihr-Kundenmagazin.html>

# Best of Copywriting

---

LUFTHANSA CARGO AG  
*Lufthansa Cargo planet*

## NOMINATOR

Dr. Lars Kruse  
Senior Executive  
PRH HAMBURG KOMMUNIKATION GMBH  
Burchardstrasse 13  
20095 Hamburg  
GERMANY  
[office@prhamburg.com](mailto:office@prhamburg.com)  
[www.prhamburg.com](http://www.prhamburg.com)

## CLIENT

LUFTHANSA CARGO AG  
FRA F/CI  
60546 Frankfurt/Main  
GERMANY  
[www.lufthansa-cargo.com/planet](http://www.lufthansa-cargo.com/planet)



# Best of Design – Annual Reports

FIDUCIA & GAD IT AG  
*Wandel - Geschäftsbericht 2018*

## NOMINATOR

Antonio De Mitrì  
Managing Director  
CONCEPT C MEDIA / VA BENE PUBLISHING  
Linprunstr. 23 a  
80335 München  
GERMANY  
[gmb@vabene.biz](mailto:gmb@vabene.biz)  
[www.vabene.biz](http://www.vabene.biz)

## CLIENT

Maika-Alexander Stangenberg  
Head of Communication & Marketing  
FIDUCIA & GAD IT AG  
GAD Str. 2-6  
48163 Münster  
GERMANY  
[beate.fenneker@fiduciagad.de](mailto:beate.fenneker@fiduciagad.de)  
[www.fiduciagad.de](http://www.fiduciagad.de)

# Best of Design – *Bound Publications*

VOLKSWAGEN AG  
*360° Volkswagen*

## NOMINATOR

Tobias Fedeler  
Senior Project Manager  
TERRITORY CTR GMBH  
Carl-Bertelsmann-Str. 33  
33311 Guetersloh  
GERMANY  
[fedeler.tobias@territory.de](mailto:fedeler.tobias@territory.de)  
[www.territory.de](http://www.territory.de)

## CLIENT

Joerg Luensmann  
Head of Internal Communication  
VOLKSWAGEN AG  
Berliner Ring 2  
38440 Wolfsburg  
GERMANY  
[www.volkswagen-net.de](http://www.volkswagen-net.de)

# Best of Design – *Covers*

---

RAMP.SPACE GMBH & CO. KG  
*rampdesign 2018 "EINFACH. SCHÖN."*

## NOMINATOR

Michael Köckritz  
Editor in Chief / Creative Director  
RAMP.SPACE GMBH & CO. KG  
Obere Wässere 5  
72764 Reutlingen  
GERMANY  
[ub@ramp.space](mailto:ub@ramp.space)  
[www.ramp.space](http://www.ramp.space)

# Best of Design – *Various*

---

RAMP.SPACE GMBH & CO. KG  
*rampstyle #17 Sticking to it*

## NOMINATOR

Michael Köckritz  
Editor in Chief / Creative Director  
RAMP.SPACE GMBH & CO. KG  
Obere Wässere 5  
72764 Reutlingen  
GERMANY  
[ub@ramp.space](mailto:ub@ramp.space)  
[www.ramp.space](http://www.ramp.space)

# Best of Annual Reports – *Print*

## AKADEMIE DEUTSCHER GENOSSENSCHAFTEN *Geschäftsbericht 2018 – ADG*

### NOMINATOR

Antonio De Mitri  
Managing Director  
CONCEPT C MEDIA / VA BENE PUBLISHING  
Linprunstr. 23 a  
80335 München  
GERMANY  
[gmb@vabene.biz](mailto:gmb@vabene.biz)  
[www.vabene.biz](http://www.vabene.biz)

### CLIENT

Ursula Pelzl  
Head of Marketing and Communication  
AKADEMIE DEUTSCHER GENOSSENSCHAFTEN  
Schloss Montabaur  
56410 Montabaur  
GERMANY  
[ursula\\_pelzl@adgonline.de](mailto:ursula_pelzl@adgonline.de)  
[www.adgonline.de](http://www.adgonline.de)

# Best of Annual Reports – *Online*

METRO AG

*Annual Report 2017/18*

## NOMINATOR

Melanie Donner

Project Management

NEXXAR GMBH

Mariahilfer Str. 121b/4

1060 Vienna

AUSTRIA

[melanie.donner@nexxar.com](mailto:melanie.donner@nexxar.com)

<https://www.nexxar.com/>

## CLIENT

Boris Kalesse

METRO AG

Schlueterstrasse 1

40235 Duesseldorf

GERMANY

[boris.kalesse@metro.de](mailto:boris.kalesse@metro.de)

<https://www.metroag.de/>

<https://reports.metroag.de/condensed-report/2017-2018/>

# Best of Mobile Media

---

DAIMLER AG

*RoadStars powered by Mercedes-Benz Trucks*

## NOMINATOR

Ralf Mense

Managing Director

MENSEMEDIA GESELLSCHAFT FÜR NEUE MEDIEN MBH +

PRH HAMBURG KOMMUNIKATION GMBH

Neumannstr. 10

40235 Düsseldorf, NRW

GERMANY

[awards@mensemedia.net](mailto:awards@mensemedia.net)

<https://www.mensemedia.net>

## CLIENT

Tim Haußmann

Manager New Media

DAIMLER AG

Vaihinger Str. 131

70546 Stuttgart, BW

GERMANY

[https://roadstars.mercedes-benz.com/en\\_GB/home.html](https://roadstars.mercedes-benz.com/en_GB/home.html)

[https://roadstars.mercedes-benz.com/en\\_GB/home.html](https://roadstars.mercedes-benz.com/en_GB/home.html)

# Best of Promotion

---

EINTRACHT FRANKFURT FUßBALL AG

*Yearbook 2018 (Where we spread our spirit in 2018)*

## NOMINATOR

Nele Lederer  
Head, Content Development  
PROFILWERKSTATT GMBH  
Rheinstraße 99.3  
64295 Darmstadt, HESSE  
GERMANY  
[n.lederer@profilwerkstatt.de](mailto:n.lederer@profilwerkstatt.de)  
[www.profilwerkstatt.de](http://www.profilwerkstatt.de)

## CLIENT

Michael Wiener  
Publications  
EINTRACHT FRANKFURT FUßBALL AG  
Mörfelder Landstraße 362  
60528 Frankfurt, HESSE  
GERMANY  
[m.wiener@eintrachtfrankfurt.de](mailto:m.wiener@eintrachtfrankfurt.de)  
[www.eintracht.de](http://www.eintracht.de)



# Best of Public Relations

---

HENKEL AG & CO. KGAA

*got2b @GLOW "Festival Hub"*

## NOMINATOR

Laura Reisch

Project Management

STAGG & FRIENDS GMBH

Am Handelshafen 2-4

40221 Düsseldorf, NRW

GERMANY

[l.reisch@stagg-friends.de](mailto:l.reisch@stagg-friends.de)

[www.stagg-friends.de](http://www.stagg-friends.de)

## CLIENT

Alina Grohn

Brand Management got2b Styling

HENKEL AG & CO. KGAA

Henkel Str. 207

40599 Düsseldorf, NRW

GERMANY

[alina.grohn@henkel.com](mailto:alina.grohn@henkel.com)

[www.henkel.com](http://www.henkel.com)

# Best of Special Events

---

DR. ING. H.C. F. PORSCHE AG  
*Porsche Sound Night 2018*

## NOMINATOR

Catherina Rautenbach  
Account Director  
STAGG & FRIENDS GMBH  
Am Handelshafen 2-4  
40221 Düsseldorf, NRW  
GERMANY  
[c.rautenbach@stagg-friends.de](mailto:c.rautenbach@stagg-friends.de)  
[www.stagg-friends.de](http://www.stagg-friends.de)

## CLIENT

Philipp Schumm  
Head of Events & Marketing Museum  
DR. ING. H.C. F. PORSCHE AG  
Porscheplatz 1  
70435 Stuttgart  
GERMANY  
[philipp.schumm@porsche.de](mailto:philipp.schumm@porsche.de)  
<https://www.porsche.com/museum/de/>

# Best of Video

---

HONG KONG TOURISM BOARD

*Sham Shui Po - Treasures of the Heart*

## NOMINATOR

Hilda Chan  
Senior Manager, Brand Marketing  
HONG KONG TOURISM BOARD  
9-11/F, Citicorp Centre,  
18 Whitfield Road  
North Point  
HONG KONG  
[hilda.chan@hktb.com](mailto:hilda.chan@hktb.com)  
[www.discoverhongkong.com](http://www.discoverhongkong.com)

[https://www.youtube.com/playlist?list=PLTNTHFm3Cu\\_vFB6bGauhwpXcwPNnf1yxn](https://www.youtube.com/playlist?list=PLTNTHFm3Cu_vFB6bGauhwpXcwPNnf1yxn)

# Best of Websites

---

DAIMLER AG

*Mercedes-Benz Trucks Online*

NOMINATOR

Ralf Mense

Managing Director

MENSEMEDIA GESELLSCHAFT FÜR NEUE MEDIEN MBH

Neumannstr. 10

40235 Düsseldorf, NRW

GERMANY

[awards@mensemedia.net](mailto:awards@mensemedia.net)

<https://www.mensemedia.net>

CLIENT

Tim Haußmann

Manager New Media

DAIMLER AG

Vaihinger Str. 131

70546 Stuttgart, BW

GERMANY

[https://roadstars.mercedes-benz.com/en\\_GB/home.html](https://roadstars.mercedes-benz.com/en_GB/home.html)

<https://www.mercedes-benz-trucks.com/>