



2021 GALAXY Awards  
Grand Winners  
Book

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# 2021 GALAXY Awards Judges

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## **AIR**

*Rockville, MD*

Luis Martinez – Graphic Designer  
Matt Mowczko – Graphic Designer  
Lese Rowe – Art Direction

## **CHINA TELECOM CORPORATION LTD**

*Hong Kong*

Lisa Lai – Director of Investor Relations

## **CHINA UNICOM (HONG KONG) LIMITED**

*Hong Kong*

Michelle Lam – Manager  
Joeling Law – Senior Manager  
Enrica Lee – Assistant Company Secretary

## **CONCEPT C MEDIA GMBH**

*Munich, Germany*

Gunter Maria Bregulla – Project Director

## **COOLGREY DESIGN WORKSHOP LIMITED**

*Hong Kong*

Kelvin Chung – Creative Director  
King Wong – Creative Director

## **CRE8 (GREATER CHINA) LIMITED**

*Hong Kong*

Wayne Cheung – Head of Design  
Jefferson Chiu – Senior Art Director  
Davy Li – Managing Director & Head of Sales

## **DFIN**

*Hong Kong*

Rachel Choi – Creative Director

## **FINAR**

*Istanbul, Turkey*

Cansu Corak – Project Executive

## **GENNEX FINANCIAL MEDIA LIMITED**

*Hong Kong*

Sahn Wing Ko- Art Director  
Maxx Wong Ka Kit– Associate Creative Director  
Laetitia Wong Yuk Sin – Associate Creative Director

## **HETERMEDIA SERVICES LIMITED**

*Hong Kong*

Charles Ho – Design Manager  
Orling Or – Business Development Director

## **I.LINK GROUP LIMITED**

*Hong Kong*

Adrienne Chan – Creative Director  
Tony Man – Assistant Art Director  
Hidy Shum – Assistant General Manager

## **INBRAX CHILE**

*Santiago, Chile*

Pancho Gonzalez - CCO

## **Kerry Properties Limited**

*Hong Kong*

Michelle Lam – Senior Director-Corporate & Marketing Communications

## **KW COMMUNICATIONS**

*Hamburg, Germany*

Karsten Wehmeier - Founder

**M&M**

*Hong Kong*

Mike Moulders – Brand Design Consultant

**MM PARTNERS**

*Seoul, South Korea*

Young-Il Kim – Senior Director

Sang Hyun Lee – Art Director

Jong-Kook Yi – Chief Director

**PEPPER-CLUB**

*Stuttgart, Germany*

Sven Ruhs – Creative Director

**REF FINANCIAL PRESS LIMITED**

*Hong Kong*

Alex Choi – Creative Director

Jerry Lam – Associate Creative Director

Emmy Sin – Head of Design

**STAN GELLMAN GRAPHIC DESIGN**

*St. Louis, MO*

Mary Muehlemann – Designer

Teresa Thompson – President

Brian Wakeland – Senior Designer

**STUDIO 210, LLC**

*Norwalk, CT*

Richard Colin – Accountant

Karen Krieger – CCO, Member

Juan Wen – Bookkeeper

**THE HONG KONG SOCIETY FOR THE AGED**

*Hon Kong*

Chan Ka Hei, Isabel – Administration Officer

Kam Shuk Hang, Diana – Executive Director

Leung Erica – Senior Officer (Administration)

Tang Shuk Yan, Rita – Corporate

Communications Officer

**ULLED ASOCIADOS**

*Madrid, Spain*

Merce Balana – Director

Sara Navarrete – Account Director

Georgina Palleja – Account Director

Vicenc Palleja – CFO

Cristina Ruiz – General Manager

Pedro Torres - Director

# Best of Show

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## UNITED THERAPEUTICS / LAB 4 *UTHR 2020 – Multiple Shots On Goal*

Images: [https://www.mercommawards.com/pdf%20files/ARC2021\\_final/uthr\\_2020\\_AR\\_images.pdf](https://www.mercommawards.com/pdf%20files/ARC2021_final/uthr_2020_AR_images.pdf)

Video: [https://www.mercommawards.com/pdf%20files/ARC2021\\_final/uthr\\_2020\\_AR.mp4](https://www.mercommawards.com/pdf%20files/ARC2021_final/uthr_2020_AR.mp4)

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# Best of Brochures

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## GERMANY TRADE & INVEST *Markets International*

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# Best of Copywriting

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## UNITED THERAPEUTICS / LAB 4 *UTHR 2020 – Multiple Shots On Goal*

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Video: [https://www.mercommawards.com/pdf%20files/ARC2021\\_final/uthr\\_2020\\_AR.mp4](https://www.mercommawards.com/pdf%20files/ARC2021_final/uthr_2020_AR.mp4)

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# Best of Design – *Annual Reports*

CHINA UNICOM (HONG KONG) LIMITED  
*UNICOM'S GOT TALENTS*

<https://www.chinaunicom.com.hk/en/ir/reports/ar2020.pdf>

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# Best of Design – Annual Report Covers

## UNITED THERAPEUTICS / LAB 4 *UTHR 2020 – Multiple Shots On Goal*

Images: [https://www.mercommawards.com/pdf%20files/ARC2021\\_final/uthr\\_2020\\_AR\\_images.pdf](https://www.mercommawards.com/pdf%20files/ARC2021_final/uthr_2020_AR_images.pdf)

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# Best of Design – *Calendars*

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## AIRPORT AUTHORITY HONG KONG *Corporate Calendar 2021*

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# Best of Annual Reports – *Non-Profit Organizations*

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KÖLNER FREIWILLIGEN AGENTUR E.V.  
*KFA Jahresbericht 2020*

[https://www.koeln-freiwillig.de/wp-content/uploads/2021/10/KFA\\_JB20\\_web\\_komplett.pdf](https://www.koeln-freiwillig.de/wp-content/uploads/2021/10/KFA_JB20_web_komplett.pdf)

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# Best of Annual Reports – *Non-Traditional*

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## UNITED THERAPEUTICS / LAB 4 *UTHR 2020 – Multiple Shots On Goal*

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Video: [https://www.mercommawards.com/pdf%20files/ARC2021\\_final/uthr\\_2020\\_AR.mp4](https://www.mercommawards.com/pdf%20files/ARC2021_final/uthr_2020_AR.mp4)

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# Best of Annual Reports – *Traditional*

VP BANK LTD

*Seize Opportunities - VP Bank Annual Report 2020*

[https://www.vpbank.com/sites/default/files/assets/downloads/50\\_annual\\_report\\_2020\\_en.pdf](https://www.vpbank.com/sites/default/files/assets/downloads/50_annual_report_2020_en.pdf)

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# Best of Annual Reports – *Online*

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CLP HOLDINGS LIMITED

*A Snapshot of CLP's 2020 Annual Report*

<https://annualreport.clpgroup.com/AR2020/Snapshot/en/>

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# Best of Mobile Media

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MTR CORPORATION LIMITED  
*The LOHAS - Smart Mall Platform*

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# Best of Promotion

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MASTERCARD

*Mastercard NYC Tech Hub Branding*

<https://files.studio210.net/IVAIYI1xoldl1R>

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# Best of Public Relations

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## THE SALVATION ARMY GREATER NY DIVISION *The Salvation Army GNY's Giant Red Kettle*

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<https://easternusa.salvationarmy.org/greater-new-york/>



# Best of Special Events

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NGONG PING 360 LIMITED  
*360 FILA Sports Fest*

<https://youtu.be/11TEFI-Dxuk>

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# Best of Video

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CARGILL

*1000 Farmers Endless Prosperity Progress Report –  
Corporate Movie*

<https://www.youtube.com/watch?v=2lgz3SV4ZVI>

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# Best of Websites

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*GROHE X*

<https://drive.google.com/file/d/1kVeGTtekV6stR8ICbdcelc-ScdJIPL-h/view?usp=sharing>

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